

Fundraising Tips

If you have never fundraised before don't worry - here are some tips to help you reach your target

1. **Don't be afraid to ask**, the more people you ask, the more money you will raise. Ask friends, family, neighbours, colleagues and your boss - everyone you know.
2. Many **companies match fund** money raised for charity by their staff – ask your employer if they can do this.
3. Start your sponsorship form with a **generous sponsor** as this will set a high standard for the rest. Try to **get payment up front** to save you time after the event.
4. **Online fundraising** is an easy way to collect sponsorship, with the money coming straight to BCHA. It allows you to reach people you don't see everyday and allows you to spread the word easily. You can send a link to your online page to your Facebook contacts. We can help you set this up on Virgin Money Giving.
5. **Hold an event**, ask for donations to attend or charge a fixed sum for attending. Why not hold a raffle to boost your fundraising? Events you could organise can be as simple as a coffee morning, afternoon tea, dinner party, BBQ or test everyone's knowledge with a quiz night. .
6. Ask friends and family to donate to BCHA instead of giving you **Birthday or Christmas presents**.
7. Have a clear out and sell unwanted items on **e-bay** or at a **car boot** sale. Ask friends and family if they have items that you could sell.
8. Ask your employer if you can organise a **dress down day** or a **fancy dress day** at work, ask colleagues to pay £1 to take part.
9. Ask friends and family if they will donate in return for you doing **odd jobs** for them, such as ironing or mowing the lawn.
10. The most important thing is to **tell everyone what you are doing and why** and before you know it you will have reached your target.



Help with housing, learning and living.

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